

Understanding Your Shazam Data

This zip archive contains the Shazam data you requested. It contains your personal information, so please be sure to keep it safe and secure.

If you are looking to port your data to another service, please use the 'SyncedShazams.csv' file, which includes your Shazam song history.

What files are included?

Filename	Description
AnalyticsUsage.txt	Historical analytics logs associated with your use of Shazam apps and services.
AnalyticsShazamming.txt	Historical analytics logs associated with your user behavior when using Shazam.
Account.txt	Information associated with your Shazam account, and the devices on which you are running Shazam.
SyncedShazams.csv	Record of your synced Shazam results in machine readable (.csv) format.
Followers.txt	List of the artists you have followed (directly or indirectly), and unfollowed. Each URL in this file represents an artist. Open the URLs in a browser to view the artist.
Social.txt	Information that Facebook has given us, if you have signed in with Facebook or have connected your Shazam account to Facebook. If no Facebook data has been received then this document is empty.
Likes.txt	Record of the IDs of the artist posts that you have liked.
Notifications.txt	Your Shazam notifications settings.
InferredInterests.txt	Programatically inferred data about the types of artist we think you might be interested in.
InferredDemographics.txt	Programmatically inferred demographic data that we use to personalize the Shazam service .

Please note that if we do not have data linked to your account in one or more of the areas outlined above then the respective file(s) will be empty.

How can I read the files?

You can read SyncedShazams.csv with any application that can open Comma Separated Value (.csv) files: for example, a spreadsheet. The other files can be read with any application that can open text (.txt) files.

Field descriptions

To help you understand what individual field names mean, we have provided a glossary below.

Field name	Description
accountId	ID that uniquely identifies the shazam account
actvty	Inferred activity based on the Google Activity Recognition API (walking, driving, running, etc). Used to improve the Shazam experience. (Android users only)
actvtypct	Confidence level of inferred activity based on the Google Activity Recognition API
adp	Ad provider for news cards
alternatecountry	Country of the device
am	Has the user installed the Amazon Music app? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
amc	Has the user installed Apple Music on the device? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
apm	Has the user installed Apple Music on the device? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
applemusicon	Has the user given Apple Music usage permission to the Shazam app?
appnoteon	Has the user granted push notification permissions to the app?
architecture	Device's CPU architecture
authenticationId	Email or Facebook identifier (for signed in users only)
autotag	Shows a tag added is coming from auto-Shazam
average_latitude	Average latitude of recent tags (if location permission granted)
average_longitude	Average longitude of recent tags (if location permission granted)
background	Flag showing a tag happened in an Auto Shazam session started by the user

birthday	Birthday as reported by Facebook (only for users who have explicitly logged in to Shazam with Facebook)
bs	Battery saver mode on/off
bt	Has the user given bluetooth usage permission to the Shazam app?
cameraon	Has the user given camera usage permission to the Shazam app?
cct	Tracking event timestamp
channel	Distribution channel through which user installed Shazam app (e.g. Google Play Store, preloaded, etc.). Android users only.
client	Type of the app used
clientcreationtimestamp	Tracking event timestamp
commontrackid	Musixmatch track ID
connected	Music provider connected to Shazam
continuous	Is Auto Shazam on?
currentorient	Device orientation
d	Has the user installed the Deezer app? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
deeplinkcampaign	Campaign ID that linked into Shazam
deleted	Lists the number of deleted Shazams during a tag sync
devcl	Size class of the device
downloaded	Number of Shazams downloaded during sync operation (only for signed in users who have chosen to save their Shazams)
ec	Has the user logged-in via email?
email	Email address as reported on Facebook (only for users who have explicitly logged in to Shazam with Facebook)
encore	Has user bought Encore (our paid ad free product)?
encoreInstallationIds	List of IDs that identify installations of our Encore (ad free) product
endcause	Indicates the result of a Visual Shazam
endtime	Timestamp indicating the end of tagging or other user actions
eventid	ID of a newsfeed card that has been viewed or tapped
exp_name	Name of the Shazam Experience
f	Has the user installed the Facebook app? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
facebookAccessToken	Access token for Facebook (only for users who have explicitly logged in to Shazam with Facebook)
facebookLink	Link to Facebook profile (only for users who have explicitly logged in to

	Shazam with Facebook)
facebookUserId	User ID for Facebook (only for users who have explicitly logged in to Shazam with Facebook)
favouritesource	The location in the app where a user pressed the "favourite" button
favouritevalue	Whether user "favourited" or "un-favourited"
fb	Has the user logged in to Shazam with Facebook?
fbcb	Has the user connected Shazam to Facebook?
fc	Has the user connected Shazam to Facebook?
firstName	First name as reported by Facebook (only for users who have explicitly logged in to Shazam with Facebook)
flavour	Type of Shazam app installed (eg: Encore, Shazam, Red, Lite)
followkey	An ID that identifies the artist followed by this user
forcedEncore	Customer Service 'Encore' (ad free) activation
gender	Gender as reported on Facebook (only for users who have explicitly logged in to Shazam with Facebook)
genresno	Number of genres chosen during onboarding of the Discover feature
gpc	Indicates whether user connected Shazam to Google Plus historically. (No longer available as a feature)
gps	Is Google Play Services available?
h	Has the user installed the iHeartRadio app?
hinttapped	Indicates a user has tapped or ignored a hint
homeloc	Does the Shazam believe it knows the user's location (if permission has been granted)?
hubstatus	Music streaming provider of the track hub, selected by the user
id	Tag ID for a discovered track or other IDs depending on context
imix	Set to 1 when users buy a track using imix, otherwise set to 0
inferred_age_range	Programmatically inferred field used for personalization
inferred_gender1	Programmatically inferred field used for personalization: 0 - inferred female 1 - inferred male
inferred_gender2	Programmatically inferred field used for personalization: 0 - inferred female 1 - inferred male
inferred_postcode_area	Coarse grained postcode, derived from lat/long of tagging behavior (if location permission granted)
inid	Unique ID that identifies this installation of the Shazam app
installationid	Unique ID that identifies this installation of the Shazam app

installationIds	List of IDs that uniquely identify Shazam application installations
isverified	Is the user a Shazam verified artist?
keeptags	Has the user chosen to keep tags on device when logging out?
lastName	Last name as reported by Facebook (only for users who have explicitly logged in to Shazam with Facebook)
lasttagnoteon	Is the last tag notification turned on in the apps settings page?
latitude/lat	The latitude at which the song was tagged
lctmode	The mode of location services (Android): 0 - device's location is turned off 1 - device mode / GPS sensor only 2 - location set to Battery Saving mode 3 - location set to High Accuracy
lcton	Has the user given location status permission to the Shazam app?
likeKeys	A list of identifiers for the entity that is being liked
limitads	Has the user required ad tracking to be disabled?
limitAdTracking	Has the user required ad tracking to be disabled?
loginorigin	Which part of the app a user has connected to a streaming service
longitude/lon	The longitude at which the song was tagged
lyricsid	ID of the lyrics data
m	Has the user installed the Musixmatch app?
manual	Has the user manually followed an artist?
manualdismissal	Sent on manual dismissal of the "rate this app" dialog on iOS
matchcategory	Type of tag (campaign, contextual, music)
mcc	Mobile Country Code of device
micon	Has the user given microphone usage permission to enable Shazam to be used?
middleName	Middle name as reported by Facebook (only for users who have explicitly logged in to Shazam with Facebook)
mnc	Mobile Network Code of device
multiwindow	True if the Android device's screen is in multi-window mode
mytagscount	Number of tags in user Shazam History
name	Full Name as reported on Facebook
ncaccountstatus	The importance set to Shazam's "account status" notification channel
ncautohashazam	The importance set to Shazam's "auto shazam" notification channel
ncfloatingshazam	The importance set to Shazam's "floating shazam" notification channel
nclastshazamreminder	The importance set to Shazam's "shazam reminder" notification channel

ncmusicplayercontrols	The importance set to Shazam's "music player controls" notification channel
ncofflineshazamresults	The importance set to Shazam's "offline shazam results" notification channel
ncrecommendations	The importance set to Shazam's "recommendations" notification channel
network	The type of network used (3g, wi-fi, bluetooth tethering, etc)
newinid	Shazam's new installation ID (sent when the installation ID changes)
noAds	Has user paid to have no ads?
ntype	The notification type that the user interacted with
origin	Origin of the user event (equivalent to HTTP referrer)
osnoteon	Has the user agreed to system notifications?
osv	Version of the device's operating system.
osver	Version of the phone's operating system.
osversion	Version of the device's operating system.
outcome	The outcome of a tagging attempt: match, no-match, etc.
p	Has the user installed the Pandora app?
popupshazam	If the popup Shazam functionality is enabled or not on Android.
preview	True if a track that was played is a preview, false otherwise.
previewurl	The URL of the previewed track.
productid	The ID of the product purchased as an in-app purchase (e.g. com.shazam.Shazam.Life).
producttitle	The title/name of the product purchased as an in-app purchase (e.g. Ad Free).
provider	The provider of advertisements or Visual Shazam
providerdesc	Module that the user interacted with
providername	Provider name (e.g. Spotify) sent when the user interacts with a module, music player, with playlists, and others.
publisherId	Artist ID number
radio	Name of the radio the user plays (My Shazam radio, charts, etc)
radioid	Name of the radio the user plays (My Shazam radio, charts, etc)
rated	Has the user rated the app?
rdc	True if connected to rdio (an option that only exists in old versions of the Shazam app). False otherwise.
rdcs	Used to distinguish paid/free users
s	Has the user installed the Spotify app? (Note: this is so that we can improve the functionality of Shazam in cases where we can interact with this app)
sa	Has the user installed the Saavn app?

sc	Has the user installed the SoundCloud app?
scrnn	Name of the screen the user sees
scrno	The screen visited before the current one / the screen where a module is shown.
shazamFriendsGraph	List of social users that are friends on Facebook
siteid	An identifier used to select which adverts to load in different sections of the app.
sn	Has the user installed the Snapchat app?
snippet	Has the user been presented a lyrics snippet or full lyrics?
snippettype	Has the user been presented a lyrics snippet?
spc	Has the user connected to Spotify in the Shazam app?
startFrom	The number of artist and tracks matching the search query
starttime	The time when a tagging attempt started (in ms)
status	One of SUCCESS RETRY NOMATCH to identify the state of the tag result
store	Sent to identify which store icon is seen on the screen (in Shazam History, for example)
streamingProviderConnection	The streaming provider the user has connected Shazam to (e.g. Spotify, Apple Music)
subtitleid	For lyrics, this is the ID of the Musixmatch lyrics for a track.
syncurl	Do we have a synced lyrics URL for a given track?
t	Has the user installed the TuneIn app?
tagcount	Number of Shazams (meaning depends on context)
tagstartup	Has the user enabled 'tag on startup'?
tasteprofile	Did the user skip the 'Discover' onboarding flow?
templatename	Name for the advert template: hpa, leaderboard, takeover
thirdparty	Source of tagging, if not directly via clicking on Shazam button in app
title	Title of the song tagged
token	Token provided by Google or Apple for sending notifications to the device (only if user has granted permission to send notifications)
tokenType	Platform for which the token is applicable (eg. APNS, GCM)
track	The Shazam ID of the track
ua	The user agent used by the client
uploaded	The number of tags uploaded by the client on first sync
url	When a user is related to an artist, the artist page url
us	Records how far through the authentication process the user is

user	Did the user terminate the Auto Shazam session, or did it terminate due to timeout?
userdisabledauto	Identifies whether the user had manually disabled Auto Shazam
utm_medium	The advertising or marketing medium, for example: cpc, banner, email newsletter.
utm_source	Identifies the advertiser, site, publication, etc. that is sending traffic to property
videoid	The ID of the video played on the Shazam web app
visual	The ID of the visual campaign that was tagged
watchosv	The Apple watch's OS version
watchstate	The state of the Apple watch (in relation to Shazam)
y	Has the user installed the YouTube app?
youtubeid	Youtube video ID
zid	Zappar Campaign ID